



FOR IMMEDIATE RELEASE:

Trizic Adds Industry Veteran John Carey to Management Team

SAN FRANCISCO, CA March 12, 2018 -- Trizic, a leading provider of digital workflow and automation technology for the wealth industry, today announced the appointment of John Carey as Trizic's Chief Product Officer.

Formerly the Chief Operating Officer at FolioDynamix, Mr. Carey also spent parts of his career in operational roles at Fidelity Investments, American Stock Transfer, and Thomson Reuters.

"John's successful operational and entrepreneurial experience in the wealth industry makes him a coveted part of any fast growing digital wealth team," commented Trizic CEO Drew Sievers. "As Chief Product Officer, John will drive our product vision as well as strategic client relationships as our platform continues to evolve for our customers."

Mr. Carey will join an executive team that combines successful industry veterans from the banking, payments, wealth and asset management industries.

"Clients want a unified digital platform for cash management, investments and lending where they can also initiate transactions anytime, on any device—something an account aggregation service doesn't support," noted Mr. Carey. "Trizic's enterprise-class platform and wide breadth of industry experience positions us well to deliver on that

vision. I am incredibly excited to be joining Trizic at this pivotal point in the company's evolution."

Mr. Carey will be based in the New York Metro area and is the first employee in Trizic's new east coast operations. As Trizic expands its east coast presence, Mr. Carey will oversee the office's growth and new hires.

ABOUT TRIZIC – Trizic provides enterprise-class, digital investment technology to wire houses, brokerages, asset managers, banks, credit unions, and Registered Investment Advisors. Trizic's hosted platform was built from the start with the enterprise in mind. Trizic technology was architected and engineered to deliver cutting edge, end-to-end digital wealth solutions to the industry's largest, most demanding players. The Trizic Platform is investment-product agnostic and accommodates ETFs, mutual funds, and equities. Trizic is a technology company and has no direct-to-consumer digital advisory offering. For more information, visit www.trizic.com.

CONTACT:

Drew Sievers
Trizic Inc.
415-366-6583
pr@trizic.com
www.trizic.com

—End—