



FOR IMMEDIATE RELEASE:

Harvest Named a Mobile/Digital Finalist in 2020 Innovation Series

SAN FRANCISCO, CA; March 10, 2020 — [Harvest](#), the leading provider of integrated savings and wealth solutions for the financial industry, announced today that it has been selected as a finalist in the Mobile/Digital category in the 2020 Innovation Series, presented by [CreditUnions.com](#) and sponsored by Callahan & Associates.

"We're very excited to announce Harvest in our annual Innovation Series contest," said Garner Resch, Advisor at Callahan & Associates. "We received a lot of strong applications this year, but Harvest's stood out to us based on their innovative approach to helping credit union members achieve their financial goals."

As a pioneer in digital banking solutions, Harvest was recognized as a finalist based on its [Goalkeeper](#) product — an innovative goals-based savings solution that allows financial institutions to compete directly with deposit siphoning fintechs. The offering allows banks and credit unions to deliver a cost-effective goals-based savings solution that runs inside of their existing online and mobile banking channels.

Goalkeeper's intuitive interface is simple and free to use, accessible on any mobile device or desktop, and runs automatically so that people can finally save money without having to think about it.

By delivering all the similar benefits and functionality of fintech-powered savings, and for no monthly fee, Goalkeeper helps credit unions gain member loyalty and retain their deposits.

"We are honored for the recognition from [CreditUnions.com](#)," said Drew Sievers, Harvest's CEO. "We've worked very hard to deliver the industry's most advanced goals-based savings solution, and to help banks and credit unions retain and grow their deposits."

Harvest's Goalkeeper is supported by the firm's overall vision to help financial institutions create positive, life-long financial outcomes for their customers.

Read more about the 2020 Innovation Series [here](#).

ABOUT CALLAHAN & ASSOCIATES – For more than 30 years, Callahan & Associates has helped credit union leaders identify strategic growth opportunities that increase member value. We create meaningful dialogue, connect people, provide counsel, and help organizations thrive through our competitive analytics, best-practice media, leadership consulting, and collaborative ventures. Our clients grow assets, members, shares, and loans faster than industry averages. Learn more at www.callahan.com.

ABOUT HARVEST SAVINGS & WEALTH TECHNOLOGIES – Harvest Savings & Wealth Technologies delivers integrated, enterprise-grade digital savings and investment technology to banks, credit unions, trust companies, and other financial institutions. The firm's technology was architected and engineered to deliver cutting edge, end-to-end digital solutions that unify and automate a bank's savings, wealth and trust solutions. Harvest supports multiple custodial and trust systems. Harvest is a technology company and has no direct-to-consumer digital advisory offering. For more information, visit www.harvestsw.com.

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